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# Our Circular Economy: Transforming Ideas into Action



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# Making it happen in your community...



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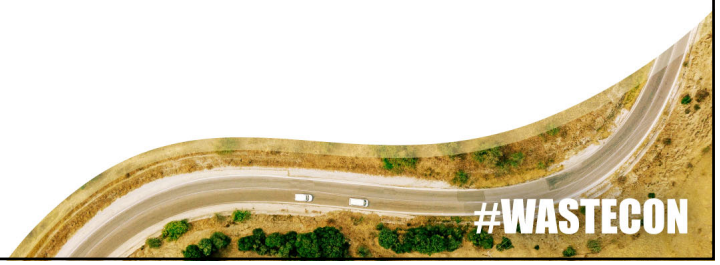
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# JOIN THE CONVERSATION

Use **#WASTECON** to talk with others on social media  
before, during, and after the conference.



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## Making it happen in your community



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## “Ingredients” for Incentivizing a Local Circular Economy

- **Develop a plan**

- Where are you now?
- Where do you want to go?
- What is a realistic timeframe to achieve this goal?
- Outline the steps to get there, milestones to hit, and when

- **Engage all stakeholders**

- Residents, businesses, waste & recycling contractors and processors, local industries and manufacturing
- Understand needs, concerns, opportunities



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## “Ingredients” for Incentivizing a Local Circular Economy

- **Educate**

- Culture shift & change in mindset thinking about waste
- Involve all sectors
- Incorporate public outreach and marketing campaigns

- **Perform a waste characterization study**

- Establish a baseline to measure progress
- Identify most common or problematic materials to help prioritize actions



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## “Ingredients” for Incentivizing a Local Circular Economy

- **Streamline existing regulations & standards**

- Ensure all members & sectors of the community have the same level of access to and requirements for waste diversion

- **Identify & incentivize the waste hierarchy**

- Develop a framework to prioritize actions and to guide the development of policies & programs

- **Practice sustainable (and local) purchasing**

- Drive demand for recycled and sustainable products



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## “Ingredients” for Incentivizing a Local Circular Economy

- **Regulate private sector production and consumption; examples include:**
  - Financial incentives such as tax breaks for producing/consuming sustainable, circular products
  - Extended Producer Responsibility (EPR) regulations
- **Create and leverage partnerships**
  - Public-private partnerships are key
  - Partnerships could be with think tanks, local universities, local chamber of commerce, non-profits, inter- and intra-governmental



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## “Ingredients” for Incentivizing a Local Circular Economy

- **Invest in infrastructure and technology**
  - Partnerships will play a key role – can help fund capital investments
  - Bonds and other governmental financing
- **Use funding creatively**
  - Separate funds, like waste management-type fees
  - Single-use item fees/taxes
  - Grants for local governments (Closed Loop Fund, Recycling Partnership, etc.)
- **Pilot new programs**
  - Achieve community/political support to finance, scale
  - Allows for testing, working out issues



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**Thank you!**

**For more information:**

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