



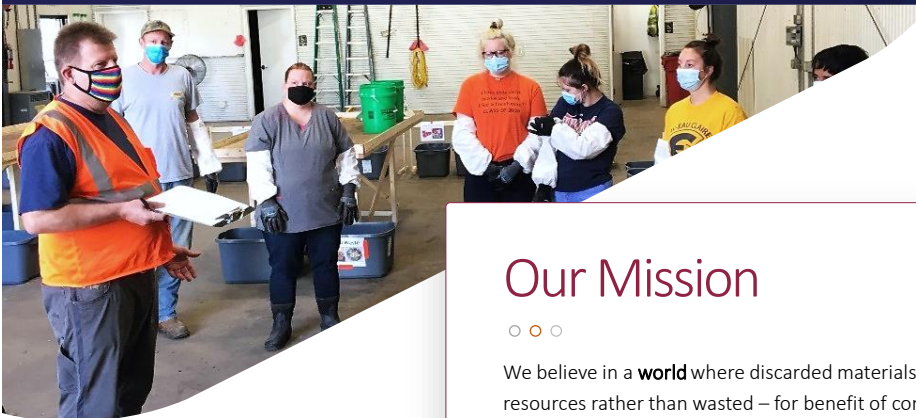
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MRF CAPABILITES AND CIRCULAR ECONOMY OFF-RAMPS

Bradley Kelley - GBB

1

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Our Mission



We believe in a **world** where discarded materials are used as resources rather than wasted – for benefit of communities and the environment. **Both today and far into the future.**



2

Today's Agenda

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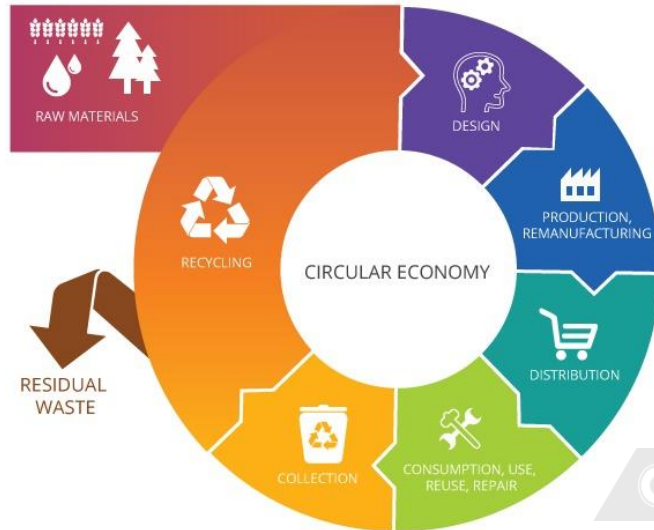


- Existing Circularity Off-Ramps
- GBB Recovery Research Data
- Technology to Increase Circularity
- Current Circularity Model
- Alternative Circularity Model
- Q&A

3

Circular Economy and Recycling

The Idealized Goal



4

Motivation – Circularity Off-Ramps

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- **Limited Program Materials:** Most MRFs currently can only process materials that make up roughly 1/4 of our waste stream.
- **Program Material Specifications:** MRFs are not able to recover all recyclable materials that enter their systems.
- **Program Materials in the Landfill:** Many recoverable and recyclable materials end up in the landfill.
- **Recycled Materials Degrade or are used to Make Non-Recyclable Items:** Materials that are recovered and recycled at MRFs are often downcycled or used to manufacture non-recyclable or non-recoverable items.

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5

Circularity Off-Ramp #1 – Limited Program Materials (Most MRFs will accept)

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- **OCC (Cardboard)**
- **Other Flat Fiber**
- **PET #1**
- **HDPE #2**
- **Aluminum Cans**
- **Steel Cans**



Some MRFs may accept other materials on a case-by-case basis

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6

Circularity Off-Ramp #2 – Program Material Specifications
 MRF's Ability to Process and Recover



- OCC needs to be large and flat (~18"x18")
- Containers need to be empty and still intact (3D)
- Items can't be too small (2"x2" is common fines screening)
- Color and label wraps can also cause recovery issues (hard for optical equipment to identify)



7

Circularity Off-Ramp #2 – Program Material Specifications
 Recovery Research



- Recovery of HDPE Flexible Tubes at an HDPE specific Optical Unit

Item	Number of Items Recovered (Out of 100)
HDPE 1.0" flexible tube	1
HDPE 1.5" flexible tube	3
HDPE 2.00" flexible tube	29



8

Circularity Off-Ramp #3 – Recyclable Materials in Landfills

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- GBB's Rule of thumb is about 50% of recyclables at a location with curbside single stream recycling ends up in landfill.
- Recent study in Michigan showed about 30% was recycled.
- EPA's national rate of 32% indicates a lot more recyclable material ends up in landfill



Landfilled OCC at a Waste Sort –
B. Kelley



9

Circularity Off-Ramp #3 – Recyclable Material Degradation and use in Durable Goods

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- Only metals and glass are truly circular
- Fiber and plastics degrade over multiple cycles
- Only certain long fibers and clear plastics are easily mechanically recycled back into single-use containers
- Colored plastics and short fibers tend to be used in items that are not recaptured for recycling

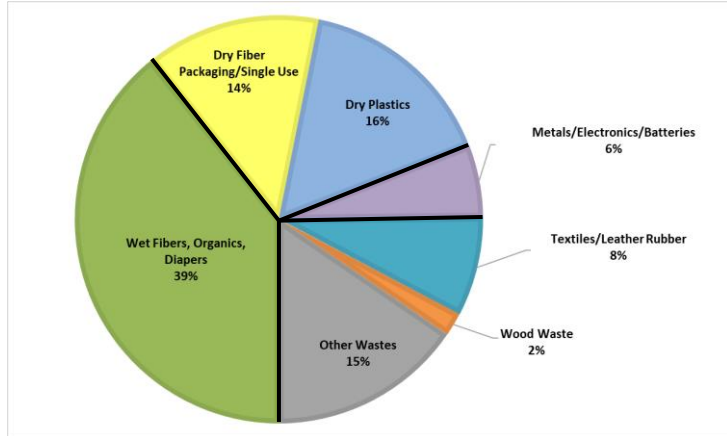


10

Technology Approach to Increase Circularity



- Mixed Waste Processing
- Source Separation
- Collection (Wet/Dry)
- Dry Single-Use/Packaging – 30%
- Wet Organics and Fiber – 39%
- **Total Wet/Dry – 69%**



Remaining Non-Metal Waste - 25%

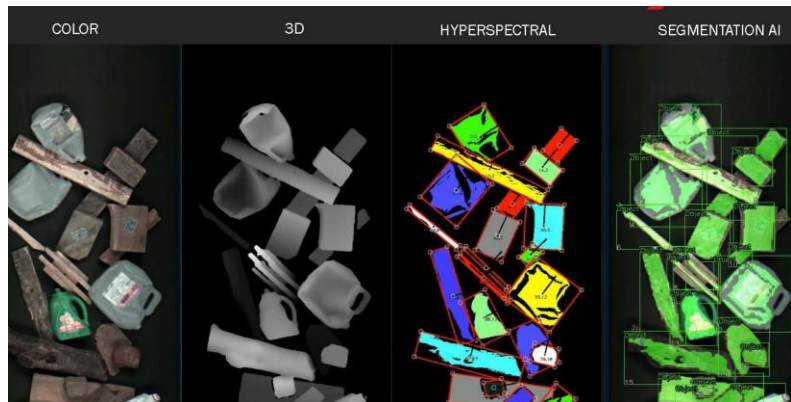


11

Technology Approaches (Continued)



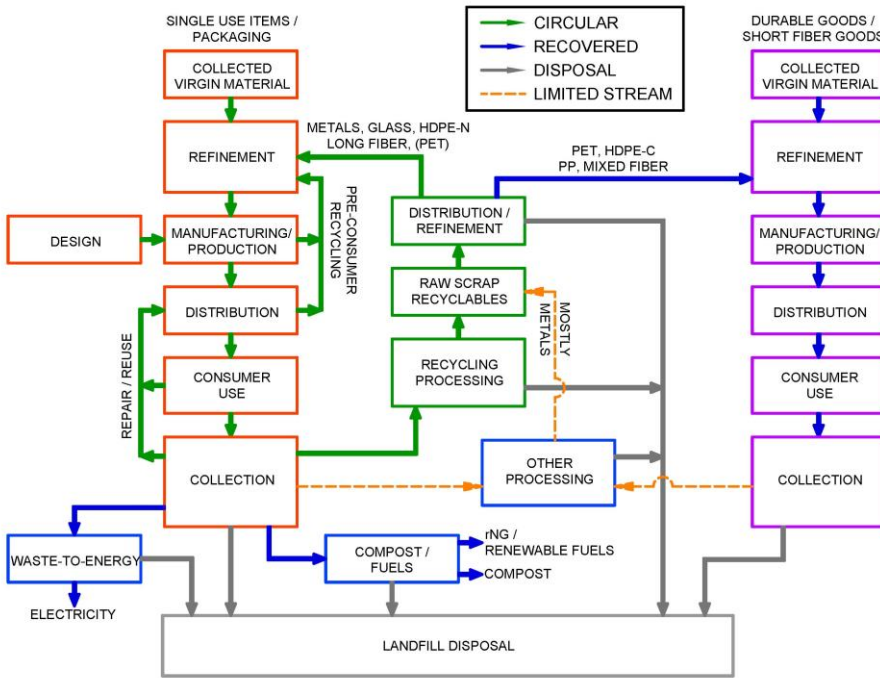
- Artificial Intelligence (AI)
- Advanced Recycling
- Additional Approaches
 - EPR
 - Brand Capture



Source: Waste Robotics



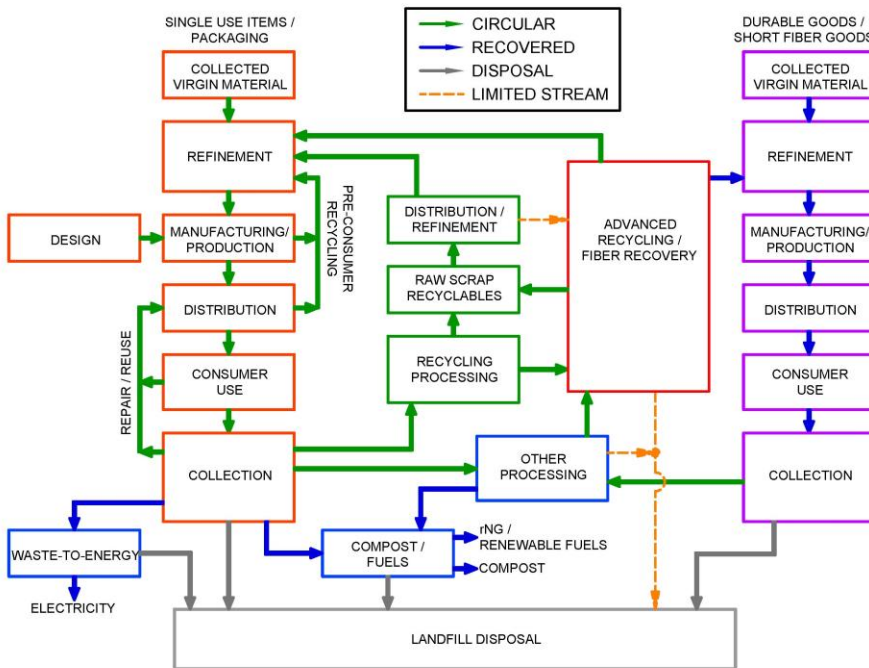
12



Current Circularity Map



13



Advanced Circularity Map



14

Conclusions



- **Increase recovery of current Program Materials**
 - More Recycling Collection
 - More advanced processing
 - Change Collections to increase material access
- **Review Recoverability of Items**
 - Just because it is a recyclable material doesn't mean it will be recovered
- **Advanced Recovery and Refinement technology to improve circularity of non-circular or limited circularity items**



15



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THANK YOU

16